



 **4HEARTS**
LOOKBOOK

GOTHENBURG

PHNOM PENH

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**4HEARTS
COLLECTION**



The Brand

COMBINING CENTURIES-OLD TRADITION WITH MODERN DESIGNS

"4Hearts is a modern brand for people who appreciate style and quality. Inspired by the ancient traditional craftsmanship of Southeast Asia, we use techniques that have been tried and tested over centuries. With a modern interpretation, these traditions come to life in our delicate silk accessories and precious jewelry.

4Hearts collaborates with family businesses and artisans who are dedicated to preserving skills that have been passed down through generations. We have built relationships with families who practice these ancient techniques, and these relationships are the foundation

of our business – sustainable partnerships with dedicated local artisans and suppliers.

Silk, gold, silver and precious gems are the world's most enduring symbols of luxury and beauty. Our skilled artisans individually and delicately craft each 4Hearts silk product. We guarantee you will feel the love when you wrap yourself in one of our luxurious scarves, or step out wearing our jewelry. "

Sigrid Horn af Aminne



Our Silk

REVIVING ANCIENT CRAFT FORM IN CAMBODIA, THROUGH THE USE OF LOCALLY GROWN AND PRODUCED RAW SILK

The Silk industry started in Cambodia during the 13th century, then known as the Khmer Empire. Initially most of the silk weaving industry was concentrated along the Mekong and Bassac rivers, south of Phnom Penh, with mulberry plants breeding silk worms.

From the 19th century until the 1970s, the weaving technique has developed and the industry spread to the Tonle Sap, the largest lake in Southeast Asia, and to settlements such as Battambang and Siem Reap. During this period around a quarter of Cambodian families subsisted on the silk production.

After the Khmer Rouge period, the Cambodia's ancient handwoven silk

industry, once among the world's finest, was declining into oblivion. In a country racked by poverty and the lingering ravages of civil war, few Cambodians were involved in silk production, and the art of silk weaving was fading.

Only in the early 2000's, assisted by international donors and NGOs, the silk farming and weaving industry has started to revive.

Products are still produced using traditional hand-powered wooden looms. 4Hearts is proud to be part of the revival of the Cambodian silk industry, supporting the new generation of Cambodian silk farmers and weavers in Takeo province.



Our Process

USING CENTURY-OLD DYING TECHNIQUES ALL OUR PRODUCTS ARE HAND-MADE BY LOCAL ARTISANTS

No two silk scarves in the 4Hearts collection are the same. Cambodian artisans use a centuries-old technique known as Shibouri to dye the silk for our scarves. Shibori is a Japanese manual resist dyeing technique, which produces patterns on fabric.

The earliest known example of cloth dyed with the Shibouri technique dates back to the 8th century where indigo was the main dye used.

When we first came across the Shibouri technique, we were immediately inspired

by this fascinating technique; its history and beauty. There are an infinite number of ways local artisans can bind, stitch, fold, twist, or compress cloth for shibouri. Each technique results in very different patterns, therefore each piece being produced by 4Hearts is unique.

Our silk collection is carefully dyed by hand into the 4Hearts color scheme and the process of completing one piece can take several hours of stitching, binding and dyeing by experienced craftsman, making it an exceptionally labour intensive process.

01

Scarves

Purses

Bags

SKU: **RUFLAVEN**

Triangle Plain colour ruffle scarf





SHIBOURI COLOUR
Mid Blue

SHIBOURI COLOUR
Lavender

SHIBOURI COLOUR
Storm

SHIBOURI COLOUR
Mist Green



SHIBOURI COLOUR
Bitter Choc

SHIBOURI COLOUR
Shadow Black



SKU: SRUFMBLUE
Shibouri Double-layered triangle with ruffle



SKU: **RPIPBLUE**
Shibouri Rectangle Double-Layer with piping





SKU: **RUFLAVEN**
Double-layered triangle with ruffle
Lavender



SKU: **RUFMISTG**
Double-layered triangle with ruffle
Mist Green



SKU: **RUFFP**
Double-layered triangle with ruffle
Pussywillow



RUSSYW
Double-layered triangle with ruffle
Dark Grey



SKU: **RUFSAPHIRE**
Double-layered triangle with ruffle
Sapphire



SKU: **RUFBORDEAUX**
Double-layered triangle with ruffle
Bordeaux

Scarves are available in triangle only.



SKU: **BOATBLUE**
Boatneck silk top, hand dyed Mid Blue



SKU: **CAPSMBLUE**
Capsleeve silk top, hand dyed Mid Blue





SKU: **TOTEGREEN1**
Silk Tote Bag Green



SKU: **SPCHMBLUE1**
Small Silk purse Mid Blue



SKU: **TOTEBLUE1**
Silk Tote Bag Mid Blue



Small Silk purse, lavender ,
shadow black, mid blue

SKU: **CAPSLAVEN**
Capsleeve silk top, hand
dyed, Lavender

SKU: **TOTELAVEN1**
Silk Tote Bag Lavender



SKU: **EMBSILVER**
Hand Embroidered Scarf Silver



02

Jewelry





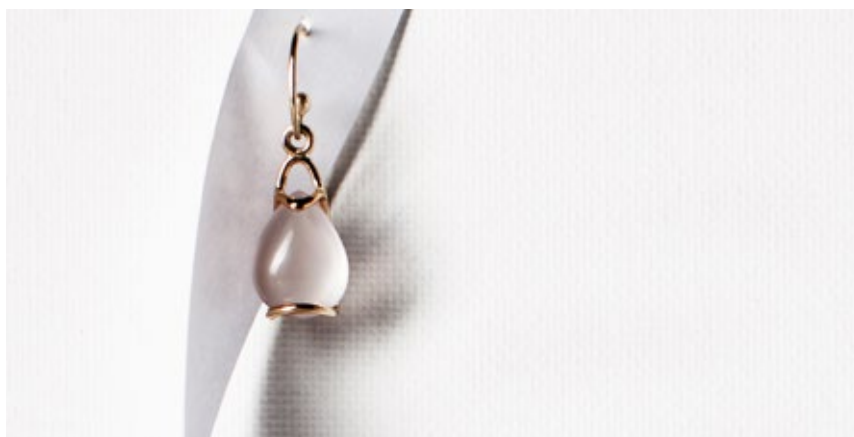
Jewelry Craftmanship

EACH PIECE REFLECTS THE LOVE AND JOY ONE FEELS
WHEN THEY TRULY GET TO KNOW ANOTHER CULTURE

Inspired by her travels, by the people she has met along the way, and by the cultures she has shared, 4Hearts founder Sigrid Horn of Åminne has poured her heart and soul into creating a range of truly beautiful earrings and bracelets. The 4Hearts range of jewelry seamlessly blends a clean, modern aesthetic with traditional craftsmanship and attention to detail.

Our current collection includes both fashion and custom made jewelry. At the core of its fashion collection is the 4Hearts signature charm earrings and bracelet. 4Hearts also features adjustable sterling silver tube and colored tiny bead bracelets as well as additional sterling silver and hand-braided designs available on request.

Combining top-quality silver and gold with gems and semi-precious stones sourced locally and from around the region, 4Hearts custom earrings and bracelets are stylish, sophisticated and elegant. Each piece is made to order by artisans in the 4Hearts Phnom Penh studio. Earrings and bracelets come with a certificate of authenticity and are presented in a 4Hearts silk pouch.



CUSTOM JEWELRY
Coral beaded bracelet
Blue topaz bracelet
Pink Topaz bracelet

CUSTOM JEWELRY
Rose Quartz Earring





CUSTOM JEWELRY
4Hearts Stacking Rings



CUSTOM JEWELRY
Semi-precious beaded bracelet

CUSTOM JEWELRY
Pink topaz bracelet





CUSTOM JEWELRY

Semi-precious beaded bracelets
Mixed, Blue Kunzite, Pink Sapphire

CUSTOM JEWELRY

3 Drop semi-precious stone earrings



SKU: **BEADSILVERTUBEPINK**
SKU: **BEADSILVERTUBEGREEN**
SKU: **BEADSILVERTUBEGREY**
Tiny beads and silver tube bracelets



SKU: **4HEARTSEARRINGS**
Signature Charm Earrings

SKU: **4HEARTSCHARM**
Signature Charm Bracelet





THANK YOU

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